



Four Tips to Prepare Your Home for Sale

The two most important factors in selling a house are location and price. While location is a fixed factor, your house can be priced to sell with the help of a REALTOR®.

But, as a seller, there is more you can do to ensure that your house shows nicely. And this may help you sell faster for more money!



Do a Thorough Cleaning

A clean house makes a strong first impression that your home has been well cared for. Consider hiring a cleaning service or make some time for a dedicated “deep cleaning” of every aspect of your home. Your house’s condition matters!



Clear the Clutter

Taking some time to organize your house from the everyday clutter will go a long way to improving how your house shows. From cleaning closets to boxing up unnecessary knickknacks, a little effort can make your house shine.



Make Minor Repairs

Not every repair costs a bundle. Fix as many small problems (sticky doors, torn screens, cracked caulking, dripping faucets) as you can so buyers don’t have the impression that your house is not well maintained.



Consider a Home Inspection

Having an inspection prior to putting a house on the market may uncover necessary repairs. If you can’t take care of them, get estimates as this may factor into the pricing of your home. Also, locate the warranties, and user manuals for the major appliances that will be remaining at the home and make them available.



Laurence E. Ostrom, SRES
Professional Realty Consultants
Licensed in Pennsylvania
Real Estate



Office: 610-783-1102
Cell: 610-564-5815
Email: ostrom@prc-pa.net